Guidelines for poster presentations

1. General considerations

Although the content of your poster is the most important determinant of its success, its presentation can significantly enhance the impact of your study or detract from it.

An important consideration in creating an effective poster is its central theme: it is best if it is direct, focused, and supportive and as concisely as possible for maximum visual impact. Condense the theme of your poster so that a casual observer can grasp its overall message within a few seconds and its significant methodology and conclusions within one to two minutes.

2. Instructions to poster presenters

In a separate e-mail all presenters will receive information about the date and time on which their poster has been scheduled.

2. a Content

Your poster needs to tell a story by itself as you will be present at your poster only during the indicated poster session during the lunch break either on Friday or Saturday. Participants might visit the poster area also at other times. The most effective poster is a concise one, i.e. include only essential data and text.

Please do not duplicate your abstract on the poster, but do display your conclusions clearly.

2. b Design

- A poster is basically a visual expression of a scientific idea. Posters should have eye-catching yet simple drawings, diagrams, graphs and/or photographs with a clean and attractive layout.
- The format of the poster should be minimum A0 size, portrait style (118.9 cm high x 84.1 cm wide) with a maximum of 120 cm high and 90 cm wide (portrait style).
- Poster material must be prepared in advance and must be large enough to be viewed from a distance of 90 cm. All posters must be written entirely in English. Lettering should be at least 1.0 cm high for good visibility.
- Each poster must have a top banner indicating poster number, the title of the abstract, the names of the authors and their affiliations. The characters in the banner must be at least 2.5 cm high.
- Each poster must have a bottom banner indicating the disclosure statement of the poster (see also chapter 2.c)
- Drawings and graphs should be simple with bold lines.
- Do not use films, videos, slides or PowerPoint presentations, as this is a paper poster. You may include films or videos in your e-poster (see 4).
2. c Disclosure

ESNM requests poster presenters to disclose potential conflicts of interest regarding their current poster presentation at the bottom of their poster. This disclosure will allow the audience to take potential conflicts of interest into account when assessing the objectivity of the presentation. Potential conflicts of interest can involve: grants, honoraria, shares, paid positions on advisory boards, etc.

If there is no potential conflict of interest, this should also be mentioned at the bottom of the poster.

2. d Poster number

Each board assigned to you will be labelled with your poster number but it is mandatory to put your poster number on the poster.

2. e Handouts

Any handouts should be clear and concise and should not include commercial or promotional material. A handout should not be a scientific abstract in and by itself, but should elaborate the main idea of the poster and provide viewers with a meaningful narration of your poster presentation. The number of handouts you should bring depends, of course, on the interest you expect to generate. Generally, 80-150 handouts are an adequate supply. You may also wish to bring business cards to distribute to those interested in your work.

2. f Handling the poster

- Do not fold posters: roll them up and carry them in a cardboard container.
- Do not bring special lighting with you; the lighting in the poster area will be more than adequate for overall viewing.
- Hang up your poster material flat on the poster board with special double sided tape, which will be provided at the poster service desk.
- Presenting authors are responsible for hanging up and removing their posters themselves according to the schedule presented in chapter 3 of these guidelines. During the congress, regular checks will be done if all posters are hanging according to the schedule.
- Staff will be available at all times to assist poster presenters.
3. Poster hanging and removal schedule

In the e-mail with your personal time schedule, you will find the date and time on which your poster has been scheduled. The posters can be viewed the whole day, but there are some special viewing times scheduled.

**Hanging:**

- P-01 – P-09
  - Thursday, 24 August 2017 from 15:00 – 18:00
- P-10 – P-18
  - Friday, 25 August 2017 from 18:00 – 18:30

**Removal***:

- P-01 – P-09
  - Friday, 25 August 2017 from 17:00 – 17:30
- P-10 – P-18
  - Saturday, 26 August 2017 16:00 – 17:00

**Poster viewing:**

The poster exhibition will take place on Friday, 09:00 – 17:00 and Saturday from 09:00 – 15:30.

You are welcome to attend poster site for discussion with participants, not mandatory

**Poster session:**

- P-01 – P-09
  - Friday, 25 August 2017 from 12:00 – 13:00
- P-10 – P-18
  - Saturday, 26 August 2017 from 12:00 – 13:00

Please attend poster site for discussion with participants

* Posters that have not been removed by the respective time will be disposed of.
4. Awards
A limited number of travel awards are provided to investigators (35 years or younger) who had an abstract accepted for presentation (oral or poster) based on scientific quality of submission. The travel award includes a travel grant of EUR 500 plus a free registration to the NeuroGASTRO congress. Payments will be made in Euro after the congress. Please note that the presenting authors must register and attend the meeting to be eligible for the award. All awards will be delivered during the Closing Ceremony / Farewell Reception.

5. Tips for creating a good poster
Take your time creating a poster and take it seriously. This is your chance to show your work, talk to others in the field, and, if you are lucky, to pick up pointers from experts. Here are some tips from experts to create a good poster:

- Use text boxes to cover the following areas: title (with authors, institution, and logo), background, methods, results, and conclusions.
- Use different colours for titles and make sure you can read the title from 3 meters away (point size between 72 and 84).
- Do not use too much text.
- Make it visual appealing by adding pictures, graphs, and limited use of words.
- The ideal number of words seems to be between 300 and 400 words.
- When adding a picture and/or hospital logo, make sure it can be enlarged properly.
- References can be very small; no one is likely to read them.
- Label your figures, check for spelling errors, use abbreviations only with explanation and do not go outside the boundaries of the poster.

You may find that the comments from people passing-by are an amazing peer review.